

1/7

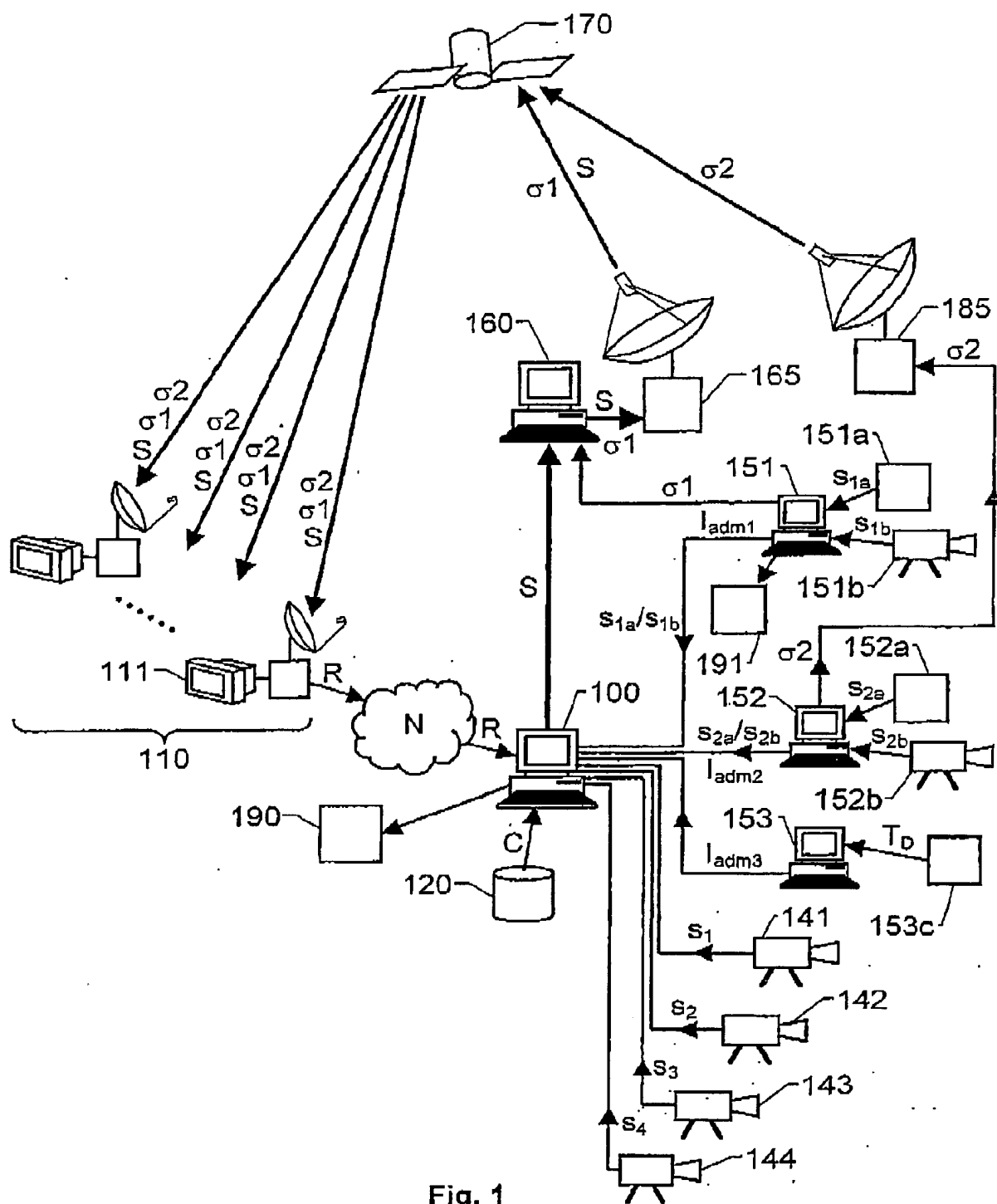


Fig. 1

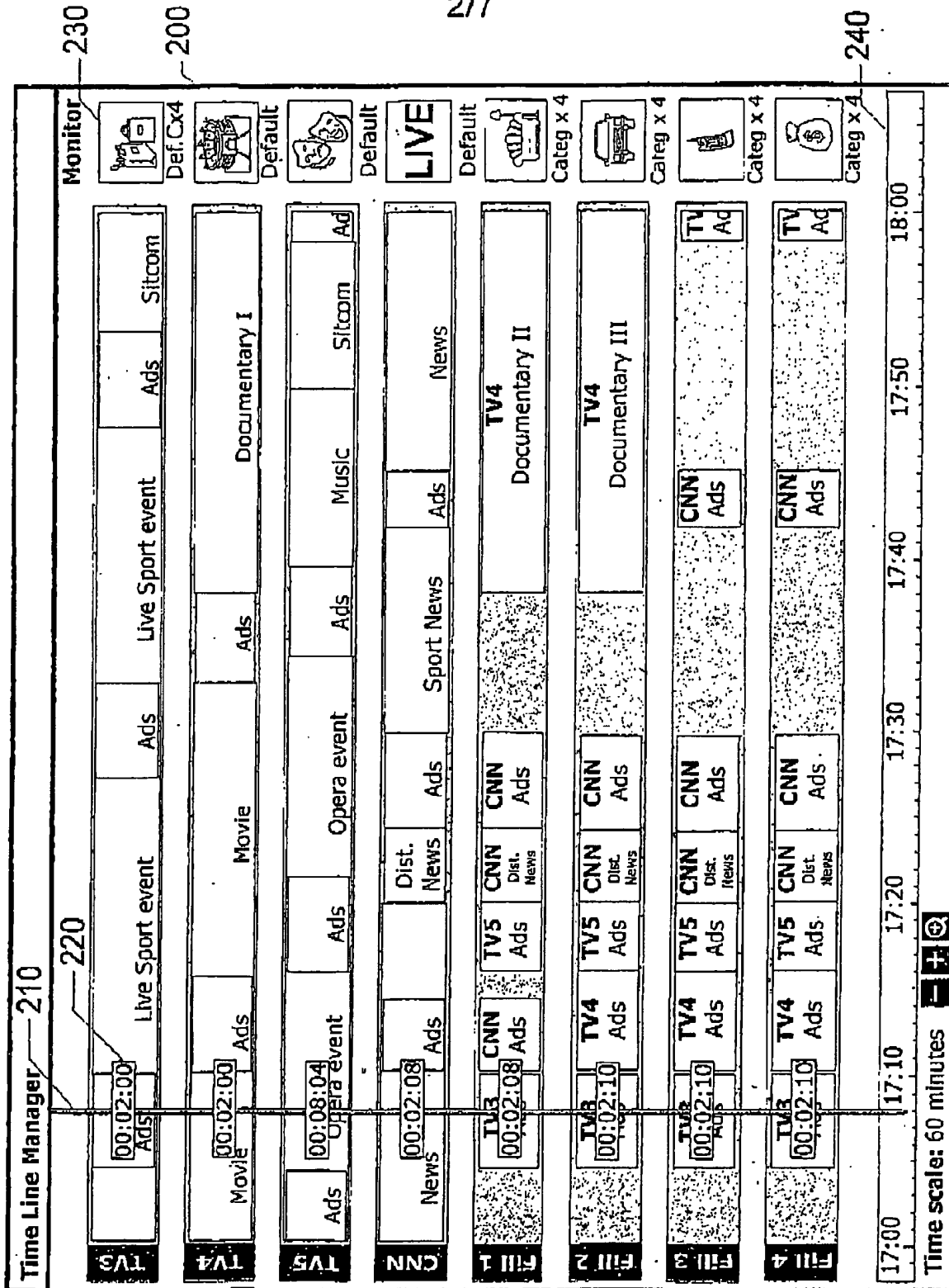


Fig 2

300

320

**PROGRAMS**

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28

**Preview**  
Clip#4 L: 01:40:50:11 Title: Beach movie

Edit: [Left Arrow] [Right Arrow] [Double Left Arrow] [Double Right Arrow] [Stop]

Main Category: Default

Subcategory	Interest	Select
Family	-Travel	
M: 20-60	-Holiday	
F: 20-60	-Movies	

Change | Change All | Statistics | Import | Auto Load | Special Pref.

Clip Info: Beach movie  
Length: 1h 40m 50s  
Prof Category: Default

Priority: ☒ Default  
Land: USA, CAN, MEX  
Zone: All

330

310

315

**Time Line**

TV1	00:20:05 Live Sport event	Ads	Sport News	Dist. News	Live Concert	Opera event	Ads	Default
TV2	00:00:45 Movie	Ads	Live News	Dist. News	Sitcom	Documentary	Ads	Default

17:00 18:00 19:00 20:00

Time scale: 180 minutes

Fig 3



### Fig 4

WO 2004/07508

PC 1/352004/000415

5/7

300

340

Ad Archive

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B

C

D

E

F

G

H

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J

K

L

M

N

O

P

Q

R

S

T

U

Company: Travel Co Ltd.

Length: 20 sec

Prof Category: Default

Priority: 4

Land: GER

Zone: 16\*

Map

Map

Change

Change All

Statistics

Import

Auto Load

Special Pref.

Preview

Clip# D L: 00:00:20:00 Title: Travel Co Ltd.

Edit

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Main Category: Default

Subcategory: Family

Interest: -Travel

Language: -German

315

310

TV1

00:07:05

Live Sport event

TV2

00:00:45

Movie

1

2

3

4

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100

Default Ads

Live Sport event

Movie

00:07:05

Next Scene

00:00:45

Time Line

17:00

17:05

17:10

17:15

17:20

Time scale: 20 minutes

+

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⏺

Fig 5

350

355

## Fig 5

